William H. Wubbenhorst Social Capital Valuations, LLC

Cofounder

EDUCATION

M.B.A., Public and Nonprofit Management, Boston University, 1988

B.A., Intercultural Studies, Trinity College, 1983

project experience

Social Capital Valuations, Co-Founder, 2012-Present

Mr. Wubbenhorst has collaborated with the Baylor Institute for the Studies of Religion on a number of ROI analysis and program evaluation projects; including: the Prison Entrepreneurship Program (Houston, TX) Serve West Dallas, and the Latino Coalition for Faith and Community Services.

Mr. Wubbenhorst also coordinates an evaluation effort as subcontractor to the Center for Neighborhood Enterprise’s Multi-State Mentoring Grant through OJJDP. This evaluation involves a three-year quasi-experimental design for comparing student outcomes, as measured by GPA, attendance, and behavioral incidents for students receiving mentoring services through CNE’s Violence-Free Zone Initiative with those not receiving those services.

ICF Macro, Technical Director, 2000—2012

Mr. Wubbenhorst served as a Senior Performance Management Specialist for a project with the Agency for Healthcare Research and Quality (AHRQ) to help the agency identify cost-benefit impacts for the research projects and tools they develop for a variety of healthcare stakeholders, including state governments, healthcare providers.

Mr. Wubbenhorst also served as an ROI Specialist for the Medical Reserve Corps (MRC), assisting the agency to research and develop capabilities to show the ROI of public health and emergency response activities provided by MRC volunteers across the country.

Mr. Wubbenhorst served as Project Evaluation Manager for a $8 million Pathways out of Poverty grant funded by the US Department lf Labor (USDOL). Mr. Wubbenhorst is responsible for coordinating with project staff at four local sites throughout the country to track client services, job training, job development/placement, and retention of program participants disadvantaged populations into career track green job positions.

Mr. Wubbenhorst also supported efforts to develop Return-On-Investment (ROI) measures for the Ways to Work program, which assists low-income clients with auto loans and financial literacy training to support job retention and advancement. These ROI measures included estimated cost-savings due to improved job retention and decreased reliance on public assistance and unemployment insurance costs, as well as increased income tax revenues from improved career advancement.

Previously, Mr. Wubbenhorst served as Project Director for Training and Technical Assistance to the 98 National Responsible Fatherhood Grantees funded through the U.S. Department of Health and Human Services’ Administration for Children and Families (HHS/ACF). Mr. Wubbenhorst also recently worked as senior researcher on a contract with ACF to identify best practices associated with abstinence education initiatives provided by non-profit FBCOs to high-risk populations throughout the United States. Mr. Wubbenhorst recently completed a companion project for ACF that involved a review of 300–400 abstinence education curricula to ensure their adherence to legislative intent for federal funding of abstinence-until-marriage projects.

Mr. Wubbenhorst also provided assistance to the U.S. Department of Labor (USDOL) and the Corporation for National and Community Service’s Americorps\*VISTA program on projects related to their faith-based and community initiatives. For USDOL, Mr. Wubbenhorst supported the Department’s efforts to develop local partnerships between workforce development boards and FBCOs to better serve hard-to-reach populations with training and employment services. The work for Americorps\*VISTA also involved an evaluation of the number and types of FBCO partners, along with selected profiles of model programs, particularly in the area of mentoring children of prisoners.

Management Decision and Research Center, Project Manager, 1997–2000

Mr. Wubbenhorst served as project director for the Management Decision and Research Center on a 3-year national study of clinical service lines for the Veterans Health Administration’s (VHA’s) 22 regional health networks and 140 medical centers.

Center for Public Justice, Senior Researcher, 1995–1998

Mr. Wubbenhorst served as an independent researcher on behalf of the Center for Public Justice on the subject of partnerships between government and faith based organizations (FBOs), a key component of federal welfare reform. His publications on the subject include a report on government-FBO partnerships in Massachusetts.

Commonwealth of Massachusetts, Senior Health Policy Analyst, 1995–1998

Mr. Wubbenhorst has also worked in a variety of state government capacities in the Commonwealth of Massachusetts. As Special Assistant to the secretary for Administration and Finance, he participated in numerous government reform efforts, including the implementation of Program Budgeting, Privatization, and Health Care.

Other Relevant Experience

Mr. Wubbenhorst also managed a national study of tax-exempt hospitals, funded by the Robert Woods John Foundation. As an independent consultant, he has conducted a number of best practices case studies and reports on subjects such as: Implementation of Electronic Transaction Standards in Health Care, Physician Implementation of MIS, and Implementation of Satellite Community Health Centers in rural areas.

selected PUBLICATIONS and presentations

Faith-Based Publications/Case Studies

Assessing the Effectiveness of the Violence Free Zone in Milwaukee Public Schools: A Research Note,; Journal of Knowledge and Best Practices in Juvenile Justice & Psychology, 2013, Vol. 7, No. 1 Fall 2013.

The Prison Entrepreneurship Program: Baylor University Institute for Studies of Religion – December 2013**.**

**Community Transformation in West Dallas: A Sustained Collective Among Churches, Faith-Based Organizations and Government;** Baylor University Institute for Studies of Religion – November 2013

**Our Best Hope for Persistent Prisoner Transformation: A Case Study of Out4Life;** Baylor University Institute for Studies of Religion, July 2011

Co-author, Demonstrating the Value of Social Service Programs: A Simplified Approach to Calculating Return on Investment -- a peer-reviewed article, Foundation Journal, September 2010

FBCI in Practice ‘What Have We Learned?’ Workforce Investment Board Grantee Demonstration Projects: A Laboratory for Engaging FBCOs through Intermediaries―Baylor University Institute for the Study of Religion (ISR), on behalf of the White House Office of Faith and Community Initiatives―June, 2008.

Tracking the Milwaukee Violence Free Zone Initiative – Baylor University ISR – March 2010

The OneStar Foundation’s Texas Demonstration Project ―Baylor University ISR―March, 2008

The Latino Coalition for Faith and Community Initiatives―Baylor University ISR―March, 2008

Ohio Compassion Capital Program―Baylor University ISR―March, 2008

Workforce Development and the Black Church -- Knowledge, Interest, Commitment, and Collaborative Potential: A Memphis Case Study―Journal for Social Work and Christianity, November, 2007

The Ohio Governor’s Office of Faith-Based and Community Initiatives―Baylor University ISR, 2007

CVS/Pharmacy: It’s a Matter of Faith―Boston University School of Management, 2006

Enough About Leveling the Playing Field: What’s the Playing Field?—Journal for Social Work and Christianity, 2004

Charitable Choice in Massachusetts: An Un-tapped Resource―Center for Public Justice―2000

The Pitfalls of Contracts for Funding Faith-Based Ministries―Center for Public Justice, 1998

Other Case Publications/Case Studies

Concord Hospital―Harvard Medical School―1998

Urban Arts Institute—as published in Management Control in Nonprofit Organizations (Irwin―1994)

Dow Chemical―as published in entitled Managing Environmental Issues (Prentice-Hall―1992)

The State Budgeting Process―Boston University School of Management―1992

POS Reform―Boston University School of Management―1991

The Infant Formula Rebate Program―Boston University School of Management―1988

Other Co-authored Articles/Reports

Baum Herbert M. et al, Demonstrating the Value of Social Service Programs: A Simplified Approach to Calculating Return on Investment, *The Foundation Review*; pp. 24-39 (Volume 2, Issue 3)

Kane, Nancy M. and Wubbenhorst, William, Alternative Funding Policies for the Uninsured: Exploring the Value of Hospital Tax Exemption, *The Millbank Quarterly*; pp. 185-212 (Volume 2, 2000).

Charns, Martin et al, Implementing Quality Improvement in Hospitals: The Role of Leadership and Culture, American *Journal of Medical Quality*; pp 64-69 (March 1999).

Charns, Martin et al, Clinical Service Lines in Integrated Health Care Delivery Systems, prepared for the Industry Advisory Board’s Center for Health Management Research (April 1998).

EMPLOYMENT HISTORY

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| ICF Macro | Technical Director | 2000–Present |
| Baylor University, Institute for Study of Religion | Non-Resident Fellow | 2006-Present |
| Nyack College | Adjunct Professor | 2001–2002 |
| Management Decision and Research Center | Project Manager | 1997–2000 |
| Sterling Sparrow Consulting | Independent Research Consultant | 1996- 2004 |
| Center for Public Justice | Project Manager | 1995–1998 |
| Commonwealth of Massachusetts | Senior Health Policy Analyst | 1995–1998 |
| Boston University School of Management | Research Associate/Casewriter | 1987–1992 |