THE VALUES AND BELIEFS OF THE AMERICAN PUBLIC
— A NATIONAL STUDY —
INSTRUCTIONS

Please carefully follow the steps below when completing this survey.

- Use a blue or black ink pen that does not soak through the paper.
- Make solid marks that fit in the response boxes (make no stray marks on the survey).
I. RELIGIOUS BEHAVIORS AND ATTITUDES

1. With what religious family do you most closely identify? (Please mark only one box.)
   - Adventist
   - African Methodist
   - Anabaptist
   - Assemblies of God
   - Baha’i
   - Baptist
   - Bible Church
   - Brethren
   - Buddhist
   - Catholic/Roman Catholic
   - Chinese Folk Religion
   - Christian & Missionary Alliance
   - Christian Reformed
   - Christian Science
   - Church of Christ
   - Church of God
   - Church of the Nazarene
   - Congregational
   - Disciples of Christ
   - Episcopal/Anglican
   - Hindu
   - Holiness
   - Jehovah’s Witnesses
   - Jewish
   - Latter-day Saints
   - Lutheran
   - Mennonite
   - Methodist
   - Muslim
   - Orthodox (Eastern, Russian, Greek)
   - Pentecostal
   - Presbyterian
   - Quaker/Friends
   - Reformed Church of America/Dutch Reformed
   - Salvation Army
   - Seventh-day Adventist
   - Unitarian Universalist
   - United Church of Christ
   - Non-denominational Christian
   - No religion → Skip to Question 3
   - Other (please specify)
   - Don’t know

2. If possible, please provide the specific name of your denomination. For example, if you are Baptist, are you Southern Baptist Convention, American Baptist Churches in the USA, or some other Baptist denomination? If you are Lutheran, are you Lutheran Church-Missouri Synod, Evangelical Lutheran Church in America, or some other Lutheran denomination?
   Name of denomination:
   - Don’t know

3. Do the following terms describe your religious identity? Yes □ No □
   a. Born-Again ..............................................
   b. Bible-Believing ........................................
   c. Charismatic ............................................
   d. Theologically Conservative ..................
   e. Evangelical .............................................
   f. Fundamentalist .......................................
   g. Theologically Liberal  ............................
   h. Mainline Christian ..................................
   i. Pentecostal................................................
   j. Seeker .......................................................
   k. Religious Right .......................................
   l. Moral Majority ........................................

4. Please indicate the one term that best describes your religious identity. (Please mark only one box.)
   - Born-Again
   - Bible-Believing
   - Charismatic
   - Theologically Conservative
   - Evangelical
   - Fundamentalist
   - Theologically Liberal
   - Mainline Christian
   - Pentecostal
   - Seeker
   - Religious Right
   - Moral Majority
   - None of these
   - Don’t know
5. How often do you attend religious services?
- Never → Skip to Question 13
- Less than once a year
- Once or twice a year
- Several times a year
- Once a month
- 2-3 times a month
- About weekly
- Weekly
- Several times a week

6. What is the full name of your current place of worship? (Please write your answer in the space below. If you attend more than one place of worship, please refer to the one you attend most often.)

7. Where is this place of worship located? (Please write in whatever information you know. If exact address is not known, please give a description of the location, such as the building name or the nearest street or intersection.)
   - Street: 
   - City: 
   - State: 
   - ZIP Code: 

8. How long have you attended your current place of worship?
- One year or less
- 2-4 years
- 5-9 years
- 10-19 years
- 20 or more years

Continue with Question 9 at the top of the next column

9. On average, how many people attend services at your current place of worship? Just your best estimate will do.
- Less than 100
- 100-299
- 300-799
- 800 or more

Continue with Question 12 below

10. About what percent of the people at your current place of worship are of the same race/ethnicity as you?

11. During the last year, approximately how much money did you and other family members in your household contribute to your current place of worship?
- Under $500
- $500 - $999
- $1,000 - $1,999
- $2,000 - $2,999
- $3,000 - $3,999
- $4,000 - $4,999
- $5,000 - $5,999
- $6,000 - $6,999
- $7,000 - $7,999
- $8,000 - $8,999
- $9,000 - $9,999
- $10,000 or more

12. By your best guess, how would your place of worship feel about the following behaviors? (Please mark only one box for each item a-d.)

   a. Speaking in tongues ................................................................................... 
   b. Raising hands during the service ............................................................ 
   c. Laying on of hands/healing ..................................................................... 
   d. Members claiming new revelations from God ...................................... 

   Encourages it | Allows it | Discourages it | Forbids it | Don’t know
13 How many of your friends...

a. go to your church? ..............................................................
   - Most
   - About half
   - A few
   - None
   - Don't know

b. go to a different church?....................................................
   - Most
   - About half
   - A few
   - None
   - Don't know

c. are not religious at all?......................................................
   - Most
   - About half
   - A few
   - None
   - Don't know

14 How often did you participate in the following religious activities last month?

a. Religious education programs, such as Bible study or Sunday school....
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

b. Choir practice or other musical programs............................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

c. Church-sponsored counseling programs ..............................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

d. Community or missionary outreach programs ......................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

e. Church upkeep and maintenance........................................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

f. Prayer meetings.....................................................................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

g. Committee or administrative work at your church..................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

h. Small group or Discipleship ..............................................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

i. Witnessing/sharing your faith with friends ..........................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

j. Witnessing/sharing your faith with strangers ........................
   - Not at all
   - 1-2 times
   - 3-4 times
   - 5 or more times

15 Outside of attending religious services, about how often do you read the Bible, Koran, Torah, or other sacred book?

- Never
- Less than once a year
- Once or twice a year
- Several times a year
- Once a month
- 2-3 times a month
- About weekly
- Weekly
- Several times a week or more often

16 About how often do you pray or meditate outside of religious services?

- Never  → Skip to Question 20 on next page
- Only on certain occasions
- Once a week or less
- A few times a week
- Once a day
- Several times a day

17 When you pray, to whom do you pray? (Please mark only one box.)

- I pray to God
- I pray to Jesus Christ
- I sometimes pray to God, sometimes to Jesus Christ
- Other (please specify)

18 How often, if at all, do you participate in table prayers or grace before or after meals?

- Never
- Only on certain occasions
- At least once a week
- At least once a day
- At all meals

19 The last time you prayed, did you pray about the following?

a. Praise or adoration.........................................................
   - Yes
   - No

b. General world concerns and affairs................................
   - Yes
   - No

c. Confessing sins/asking for forgiveness ............................
   - Yes
   - No

d. Your family......................................................................
   - Yes
   - No

e. Someone you know personally .................................
   - Yes
   - No

f. Someone you do not know personally .....................
   - Yes
   - No

g. People listed in a church bulletin, program, or newsletter...
   - Yes
   - No

h. Your personal financial security .................................
   - Yes
   - No

i. Your personal health.....................................................
   - Yes
   - No

j. Your spiritual life/relationship with God ....................
   - Yes
   - No

k. Other personal needs or concerns ............................
   - Yes
   - No
20 Which one statement comes closest to your personal beliefs about the Bible? (Please mark only one box.)

☐ The Bible means exactly what it says. It should be taken literally, word-for-word, on all subjects.
☐ The Bible is perfectly true, but it should not be taken literally, word-for-word. We must interpret its meaning.
☐ The Bible contains some human error.
☐ The Bible is an ancient book of history and legends.
☐ I don’t know

21 Which one statement comes closest to your personal beliefs about God? (Please mark only one box.)

☐ I have no doubts that God exists
☐ I believe in God, but with some doubts
☐ I sometimes believe in God
☐ I believe in a higher power or cosmic force
☐ I don’t believe in anything beyond the physical world
☐ I have no opinion

22 Even if you might not believe in God, based on your personal understanding, what do you think God is like?

<table>
<thead>
<tr>
<th>Strongly agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. A cosmic force in the universe ...............................................</td>
<td></td>
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<tr>
<td>b. Removed from worldly affairs ..................................................</td>
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<tr>
<td>c. Removed from my personal affairs ..............................................</td>
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<tr>
<td>d. Concerned with the well-being of the world ................................</td>
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<tr>
<td>e. Concerned with my personal well-being .....................................</td>
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<td>f. Angered by human sin ...............................................................</td>
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<td>g. Angered by my sins .................................................................</td>
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<tr>
<td>h. Directly involved in worldly affairs ..........................................</td>
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<tr>
<td>i. Directly involved in my affairs ...............................................</td>
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<tr>
<td>j. A “He” ..........................................................................................</td>
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</tr>
</tbody>
</table>

23 How well do you feel that each of the following words describe God?

<table>
<thead>
<tr>
<th>Very well</th>
<th>Somewhat well</th>
<th>Not very well</th>
<th>Not at all</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Absolute .......................................................................................</td>
<td></td>
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<tr>
<td>b. Critical .......................................................................................</td>
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<td>c. Distant .........................................................................................</td>
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<td>d. Ever-present ...............................................................................</td>
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<td>e. Fatherly ......................................................................................</td>
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<td>f. Forgiving ....................................................................................</td>
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<td>g. Friendly .......................................................................................</td>
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<td>h. Just ..............................................................................................</td>
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<td>i. Kind ..............................................................................................</td>
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<td>j. Kingly ..........................................................................................</td>
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<td>k. Loving ..........................................................................................</td>
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<td>l. Motherly .......................................................................................</td>
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<td>m. Punishing ....................................................................................</td>
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<td>n. Severe .........................................................................................</td>
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<tr>
<td>o. Wrathful ......................................................................................</td>
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<tr>
<td>p. Yielding .......................................................................................</td>
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</tbody>
</table>
24 Which one statement comes closest to your personal beliefs about Jesus? (Please mark only one box.)

- Jesus is a fictional character
- Jesus probably existed, but he was not special
- Jesus was an extraordinary person, but he was not a messenger of God
- Jesus was one of many messengers or prophets of God
- Jesus is the son of God
- I have no opinion

25 Which one statement comes closest to your personal view of religious salvation? (Please mark only one box.)

- My religion is the one, true faith that leads to salvation
- Many religions lead to salvation
- I do not believe in religious salvation
- I don’t know

26 In your opinion, does each of the following exist?

<table>
<thead>
<tr>
<th></th>
<th>Absolutely</th>
<th>Probably</th>
<th>Probably not</th>
<th>Absolutely not</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. God</td>
<td></td>
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<tr>
<td>b. Satan</td>
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<tr>
<td>c. Heaven</td>
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<tr>
<td>d. Hell</td>
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<tr>
<td>e. Purgatory</td>
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<tr>
<td>f. Angels</td>
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<tr>
<td>g. Demons</td>
<td></td>
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<tr>
<td>h. Armageddon</td>
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<tr>
<td>i. The Rapture</td>
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<tr>
<td>j. Ghosts</td>
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</tbody>
</table>

IF YOU DO NOT BELIEVE IN HEAVEN, PLEASE SKIP TO QUESTION 28.
IF YOU DO BELIEVE IN HEAVEN, PLEASE CONTINUE WITH QUESTION 27.

27 If you believe in Heaven, how many of the following people do you think will get into Heaven?

<table>
<thead>
<tr>
<th></th>
<th>All</th>
<th>Most</th>
<th>About half</th>
<th>A few</th>
<th>None</th>
<th>No opinion</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Average Americans</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>b. Your personal friends</td>
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<tr>
<td>c. Your neighbors</td>
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<tr>
<td>d. Family members</td>
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<tr>
<td>e. Christians</td>
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<tr>
<td>f. Non-Christians</td>
<td></td>
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</tbody>
</table>

28 Please indicate whether or not you have ever had any of the following experiences:

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. I witnessed or experienced a miraculous, physical healing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. I witnessed people speaking in tongues at a place of worship</td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. I spoke in tongues at a place of worship</td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. I personally had a vision of a religious figure while awake</td>
<td></td>
<td></td>
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<tr>
<td>e. I felt called by God to do something</td>
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<tr>
<td>f. I heard the voice of God speaking to me</td>
<td></td>
<td></td>
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<tr>
<td>g. I had a dream of religious significance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. I changed profoundly as the result of a religious experience</td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. I had a religious conversion experience</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
29 Have you ever had an experience where you felt that…

   a. you were filled with the spirit? .................................................................
      [ ] Yes  [ ] No
   b. you were one with the universe? ...............................................................
      [ ] Yes  [ ] No
   c. you left your body for a period of time? ...................................................
      [ ] Yes  [ ] No
   d. you were in a state of religious ecstasy? ..................................................
      [ ] Yes  [ ] No

30 How comfortable would you feel talking about religion with…

   a. your neighbors? ...........................................................................................
      [ ] Very comfortable  [ ] Somewhat comfortable  [ ] Somewhat uncomfortable  [ ] Not at all comfortable
   b. your coworkers (if applicable)? ................................................................
      [ ] Very comfortable  [ ] Somewhat comfortable  [ ] Somewhat uncomfortable  [ ] Not at all comfortable
   c. your friends? ................................................................................................
      [ ] Very comfortable  [ ] Somewhat comfortable  [ ] Somewhat uncomfortable  [ ] Not at all comfortable
   d. your family? ................................................................................................
      [ ] Very comfortable  [ ] Somewhat comfortable  [ ] Somewhat uncomfortable  [ ] Not at all comfortable
   e. strangers? ..................................................................................................
      [ ] Very comfortable  [ ] Somewhat comfortable  [ ] Somewhat uncomfortable  [ ] Not at all comfortable

31 Please indicate the religious affiliation of your father, mother, and spouse (if married). (Please mark one box for each column a-c.)

   a. Father
      Protestant (Baptist, Presbyterian, Lutheran, etc.) ......................................
      [ ] Catholic  [ ] Orthodox  [ ] Muslim  [ ] Other  [ ] Not religious  [ ] I don’t know
   b. Mother
      Protestant (Baptist, Presbyterian, Lutheran, etc.) ......................................
      [ ] Catholic  [ ] Orthodox  [ ] Muslim  [ ] Other  [ ] Not religious  [ ] I don’t know
   c. Spouse
      Protestant (Baptist, Presbyterian, Lutheran, etc.) ......................................
      [ ] Catholic  [ ] Orthodox  [ ] Muslim  [ ] Other  [ ] Not religious  [ ] I don’t know

32 How personally religious were you at age 12?

   [ ] Not religious at all
   [ ] Not very religious
   [ ] Somewhat religious
   [ ] Very religious

33 By your best estimate, how often did you attend religious services at age 12?

   [ ] Never
   [ ] Less than once a year
   [ ] Once or twice a year
   [ ] Several times a year
   [ ] Once a month
   [ ] 2-3 times a month
   [ ] About weekly
   [ ] Weekly
   [ ] Several times a week
II. MORAL ATTITUDES

34 How do you feel about abortion in the following circumstances?

<table>
<thead>
<tr>
<th>Always wrong</th>
<th>Almost always wrong</th>
<th>Only wrong sometimes</th>
<th>Not wrong at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. The baby may have a serious defect</td>
<td></td>
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<tr>
<td>b. The woman's health is in danger</td>
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<tr>
<td>c. The pregnancy is the result of rape</td>
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<tr>
<td>d. The family cannot afford the child</td>
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<td></td>
</tr>
<tr>
<td>e. The woman does not want the child</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

35 How do you feel about sexual relations in the following circumstances?

<table>
<thead>
<tr>
<th>Always wrong</th>
<th>Almost always wrong</th>
<th>Only wrong sometimes</th>
<th>Not wrong at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Before marriage</td>
<td></td>
<td></td>
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<tr>
<td>b. Between two adults of the same sex</td>
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<td></td>
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<tr>
<td>c. With someone other than the marriage partner</td>
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</tr>
</tbody>
</table>

36 How do you feel about the following marriage and family related issues?

<table>
<thead>
<tr>
<th>Always wrong</th>
<th>Almost always wrong</th>
<th>Only wrong sometimes</th>
<th>Not wrong at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Divorce</td>
<td></td>
<td></td>
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<tr>
<td>b. Living with a partner before marriage</td>
<td></td>
<td></td>
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<tr>
<td>c. Having a planned pregnancy outside of marriage</td>
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<tr>
<td>d. The adoption of a child by a gay couple</td>
<td></td>
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<tr>
<td>e. Adopting a child of a different race</td>
<td></td>
<td></td>
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<tr>
<td>f. Gay marriage</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

37 How do you feel about the following?

<table>
<thead>
<tr>
<th>Always wrong</th>
<th>Almost always wrong</th>
<th>Only wrong sometimes</th>
<th>Not wrong at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. The consumption of alcohol</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. The viewing of pornography</td>
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<td></td>
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<tr>
<td>c. The use of marijuana</td>
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<td></td>
<td></td>
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<tr>
<td>d. Physician-assisted suicide</td>
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</tr>
<tr>
<td>e. Embryonic stem cell research</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. War</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

III. POLITICAL ATTITUDES

38 To what extent do you agree or disagree with the following statements about the war in Iraq and the Middle East:

<table>
<thead>
<tr>
<th>Strongly agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. The United States was justified in entering Iraq</td>
<td></td>
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<tr>
<td>b. Saddam Hussein was somehow involved in the 9/11 attacks</td>
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<tr>
<td>c. The U.S. must establish democratic order in the Middle East</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>
### 39. To what extent do you agree or disagree that the federal government should:

<table>
<thead>
<tr>
<th>Item</th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Abolish the death penalty</td>
<td></td>
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</tr>
<tr>
<td>b. Spend more on the military</td>
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<tr>
<td>c. Distribute wealth more evenly</td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>d. Advocate Christian values</td>
<td></td>
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<tr>
<td>e. Defend Christian values</td>
<td></td>
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<tr>
<td>f. Regulate business practices more closely</td>
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<tr>
<td>g. Do more to protect the environment</td>
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<tr>
<td>h. Expand its authority to fight terrorism</td>
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<tr>
<td>i. Punish criminals more harshly</td>
<td></td>
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<tr>
<td>j. Promote affirmative action programs</td>
<td></td>
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<tr>
<td>k. Fund faith-based organizations</td>
<td></td>
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<tr>
<td>l. Allow the display of religious symbols in public spaces</td>
<td></td>
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<tr>
<td>m. Allow prayer in public schools</td>
<td></td>
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</tr>
</tbody>
</table>

### 40. To what extent do you agree or disagree with the following statements about the educational system and the media:

<table>
<thead>
<tr>
<th>Item</th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. A <em>racist</em> should be allowed to teach at a high school</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>b. An <em>atheist</em> should be allowed to teach at a high school</td>
<td></td>
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<tr>
<td>c. An admitted <em>homosexual</em> should be allowed to teach at a high school</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>d. A <em>Muslim</em> should be allowed to teach at a high school</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>e. The typical college professor is out of touch with my values</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. The mainstream media is out of touch with my values</td>
<td></td>
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<td></td>
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<td></td>
</tr>
</tbody>
</table>

### 41. To what extent do you agree or disagree with the following statements:

<table>
<thead>
<tr>
<th>Item</th>
<th>Strongly agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly disagree</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. God favors the United States in worldly affairs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. God favors one political party in the United States</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 42. How important is it to do the following in order to be a good person?

<table>
<thead>
<tr>
<th>Item</th>
<th>Very important</th>
<th>Somewhat important</th>
<th>Not very important</th>
<th>Not at all important</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Actively seek social and economic justice</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>b. Take care of the sick and needy</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Teach others your morals</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. Convert others to your religious faith</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. Serve in the military</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>f. Consume or use fewer goods</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
IV. CIVIC ENGAGEMENT AND TRUST

43 In the year leading up to the 2004 presidential election, did you...  
   a. read newspaper or magazine stories about the election? ...................... 
   b. visit Internet sites related to the election? ........................................ 
   c. give money to a political campaign, party, or candidate?.................. 
   d. write, call, or visit a public official?................................................. 
   e. attend a political rally or meeting?.................................................... 
   f. attend a class or lecture about social or political issues?.................... 
   g. participate in a public protest or demonstration?................................ 
   h. work for a political campaign or voter registration drive?.................. 
   i. watch or listen to a political debate?.................................................

44 Of the final candidates, who did you want to win the 2004 presidential election?  
   □ George W. Bush  
   □ John Kerry  
   □ Ralph Nader  
   □ Somebody else  
   □ No preference

45 Did you vote in the 2004 presidential election?  
   □ Yes  
   □ No

46 How would you describe yourself politically?  
   □ Strong Republican  
   □ Moderate Republican  
   □ Leaning Republican  
   □ Independent  
   □ Leaning Democrat  
   □ Moderate Democrat  
   □ Strong Democrat  
   □ Other (please specify)  

47 In the past year, has anyone asked you to volunteer your time?  
   □ Yes  
   □ No

48 On average, about how many hours per month do you volunteer...  
   a. for the community, through your church? ........................................... 
   b. for the community, not through your church? ..................................... 
   c. for your church? ..................................................................................
### Please indicate your current level of involvement with the following organizations: *(Mark all that apply for each item a-o)*

<table>
<thead>
<tr>
<th>Item</th>
<th>Mark</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Arts or cultural organization</td>
<td>□ belong □ contribute □ volunteer □ hold leadership position</td>
</tr>
<tr>
<td>b. An elementary, middle, or high school</td>
<td>□</td>
</tr>
<tr>
<td>c. Charitable organization or group</td>
<td>□</td>
</tr>
<tr>
<td>d. Church or other religious organization</td>
<td>□</td>
</tr>
<tr>
<td>e. Civic or service group</td>
<td>□</td>
</tr>
<tr>
<td>f. Ethnic or racial organization</td>
<td>□</td>
</tr>
<tr>
<td>g. Internet-based club, group, or chat-room</td>
<td>□</td>
</tr>
<tr>
<td>h. Neighborhood group or association</td>
<td>□</td>
</tr>
<tr>
<td>i. Political party, club, or association</td>
<td>□</td>
</tr>
<tr>
<td>j. School fraternities, sororities, or alumni association</td>
<td>□</td>
</tr>
<tr>
<td>k. Sports, hobby, or leisure club/group</td>
<td>□</td>
</tr>
<tr>
<td>l. Therapeutic or counseling group</td>
<td>□</td>
</tr>
<tr>
<td>m. Trade union or professional association</td>
<td>□</td>
</tr>
<tr>
<td>n. Youth groups or organizations</td>
<td>□</td>
</tr>
<tr>
<td>o. Other group/organization</td>
<td>□</td>
</tr>
</tbody>
</table>

### How much would you say that you trust the following people or groups?  

<table>
<thead>
<tr>
<th>People or Groups</th>
<th>A lot □</th>
<th>Some □</th>
<th>Only a little □</th>
<th>Not at all □</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. People in general</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Your neighbors</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Your coworkers</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>d. Strangers</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>e. The United Nations</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. The U.S. government</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g. George W. Bush</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. John Kerry</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. The media</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>j. The police</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>k. Immigrants</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>l. People of other races</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>m. People who don’t believe in God</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>n. Protestants</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>o. Catholics</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>p. Mormons</td>
<td>□</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>q. Muslims</td>
<td>□</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### V. DEMOGRAPHICS

#### What is your gender?

- [ ] Male
- [ ] Female

#### What is your date of birth?

```
[ ] / [ ] / [ ] [ ] [ ]
MM DD YYYY
```
53 Are you a citizen of the United States of America?
☐ Yes
☐ No
54 Are you Spanish, Hispanic, or Latino?
☐ Yes
☐ No
55 How many children do you have?
☐
56 How many children under the age of 18 currently live in your household?
☐
57 What is your race? (You can mark “yes” to more than one.)

☐ Yes
☐ No
a. White ........................................................
☐ ☐
b. Black or African-American ...................
☐ ☐
c. American Indian or Alaska Native.....
☐ ☐
d. Asian .......................................................
☐ ☐
e. Native Hawaiian or other Pacific Islander ..........................................................
☐ ☐
f. Some other race (please specify) .........
☐ ☐
58 What is your current marital status?
☐ Never married
☐ Married
☐ Living as married
☐ Separated
☐ Divorced
☐ Widowed
59 What is the highest level of education you have completed? (Please mark only one box.)
☐ 8th grade or less
☐ 9th-12th grade (no high school diploma)
☐ High school graduate (12)
☐ Some college
☐ Trade/Technical/Vocational training
☐ College graduate
☐ Postgraduate work/Degree
60 By your best estimate, what was your total household income last year, before taxes?
☐ $10,000 or less
☐ $10,001 - $20,000
☐ $20,001 - $35,000
☐ $35,001 - $50,000
☐ $50,001 - $100,000
☐ $100,001 - $150,000
☐ $150,001 or more
61 Last week did you do any work for pay or profit?
☐ Yes
☐ No
62 How many hours did you work last week?
☐
63 If you are employed, which of the following best describes your employment?
☐ Employed by a for-profit private company, business or individual
☐ Employed by a non-profit, tax-exempt or charitable organization
☐ Employed by the local, state or federal government
☐ Self-employed
☐ Working without pay in a family business or farm
☐ Not currently employed → Skip to Question 66
64 If you are currently employed, what is your job title?
☐
65 Is your current employer a locally-owned business?
☐ Yes
☐ No
☐ I’m not sure
IF YOU DID WORK FOR PAY OR PROFIT LAST WEEK, SKIP TO QUESTION 67 ON NEXT PAGE.
IF YOU DID NOT WORK FOR PAY OR PROFIT LAST WEEK, CONTINUE WITH QUESTION 66.
66 If you did not do any work last week for pay or profit, what is the reason?
☐ I am a homemaker
☐ I am a student
☐ I am retired
☐ I have a disability or injury
☐ I am looking for work
☐ I was on vacation or leave
VI. CONSUMPTION OF RELIGIOUS GOODS

67 When you read books about religion, from which source are you most likely to get them? (Please mark only one box.)

- I don’t read books about religion
- The public library
- A church library
- A Christian bookstore
- A New Age/metaphysical bookstore
- A general bookstore, such as Barnes & Noble® or Waldenbooks®
- An online retailer, such as Amazon.com®
- I borrow from a friend/family member
- Other (please specify)

68 How many times in the past year did you...

<table>
<thead>
<tr>
<th></th>
<th>Never</th>
<th>1-3 times</th>
<th>4-6 times</th>
<th>7-11 times</th>
<th>12 or more times</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. visit a general bookstore?</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>b. visit a Christian bookstore?</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>c. visit a New Age/metaphysical bookstore?</td>
<td></td>
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</tr>
<tr>
<td>d. purchase something from a general bookstore?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. purchase something from a Christian bookstore?</td>
<td></td>
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</tr>
<tr>
<td>f. purchase something from a New Age/metaphysical bookstore?</td>
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</tbody>
</table>

69 Have you ever chosen to use a service or business (other than a religious store), because the owner is a member of your religion?

- Yes
- No
- I don’t know

70 Religiously-themed items come in many forms, from jewelry, such as crucifixes or crystals, to books, such as the Left-Behind series or the Celestine Prophecy.

If you purchased any of the following religiously-themed items in the past year, please indicate where you purchased the item. (Please mark all that apply for each item a-m.)

<table>
<thead>
<tr>
<th>Item</th>
<th>Online merchant</th>
<th>Religious store</th>
<th>Non-religious store</th>
<th>My place of worship</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Religious jewelry, such as crucifixes or WWJD bracelets</td>
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<tr>
<td>b. Religious fiction books, such as the Left Behind series</td>
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<tr>
<td>c. Religious non-fiction books, such as the Purpose-Driven Life</td>
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<tr>
<td>d. Devotional books, such as books of prayers</td>
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</tr>
<tr>
<td>e. The Bible, Koran, or other sacred books</td>
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<tr>
<td>f. Music by Christian/religious artists or bands</td>
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<tr>
<td>g. Religious art or pictures, such as portraits of Jesus or statues of religious figures</td>
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<tr>
<td>h. Movies with a religious theme or perspective, such as The Passion of the Christ</td>
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<tr>
<td>i. Religious education products for children</td>
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<tr>
<td>j. Bible-study or small group materials</td>
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<tr>
<td>k. Clothing or t-shirts with religious messages</td>
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<tr>
<td>l. Bumper stickers/car decals with religious messages or symbols</td>
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<tr>
<td>m. Greeting cards with religious messages or symbols</td>
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</tr>
</tbody>
</table>
In the past month, about how much money do you think you spent on religious products (such as items in Question 70), including items purchased from your place of worship?

- None
- Less than $25
- $25-$49
- $50-$99
- $100-$999
- $1,000 or more

Have you seen any of the following movies/television shows?

a. The Passion of the Christ .................................................................
- Yes  - No
b. This Is Your Day with Benny Hinn .....................................................
- Yes  - No
c. Joan of Arcadia ..............................................................................
- Yes  - No
d. Any VeggieTales movies or videos ..................................................
- Yes  - No
e. 7th Heaven .................................................................................
- Yes  - No
f. Touched by an Angel ....................................................................
- Yes  - No

Have you read any of the following books?

a. Any book in the Left Behind series.................................................
- Yes  - No
b. The Celestine Prophecy by James Redfield ...................................
- Yes  - No
c. Any book about Dianetics ............................................................
- Yes  - No
d. God’s Politics by Jim Wallis ..........................................................
- Yes  - No
e. The Da Vinci Code by Dan Brown ..............................................
- Yes  - No
f. The Purpose-Driven Life by Rick Warren ......................................
- Yes  - No
g. Any book by James Dobson (Focus on the Family) ......................
- Yes  - No

VII. THE NEW AGE

To what extent do you agree or disagree with the following statements:

a. We are approaching an entirely new age that will radically change our view of science, spiritual knowledge, or humanity. ....
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
b. Ancient advanced civilizations, such as Atlantis, once existed. ....
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
c. Some alternative treatments are at least as effective as traditional medicine. ........................................
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
d. It is possible to influence the physical world through the mind alone. ....
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
e. Astrologers, palm-readers, tarot card readers, fortune tellers, and psychics can foresee the future. .................................
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
f. Astrology impacts one’s life and personality.................................
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
g. It is possible to communicate with the dead.................................
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
h. Places can be haunted...................................................................
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
i. Dreams sometimes foretell the future or reveal hidden truths. ....
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
j. Some UFOs are probably spaceships from other worlds.............
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided
k. Creatures such as Bigfoot and the Loch Ness Monster will one day be discovered by science. ..............................................
- Strongly agree  - Agree  - Disagree  - Strongly disagree  - Undecided

Continue on back ➔
As an adult, have you ever done any of the following?  

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>☐</td>
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Have you ever read a book, consulted a Web site, or researched the following topics?  

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Which of the statements below best summarizes your opinion of professional astrologers, psychics, palm readers, and other people who claim to foresee the future? (Please mark only one box.)

- ☐ At least some really have the power to foresee the future
- ☐ They may believe they can tell the future, but they are either mentally ill or deluded
- ☐ They know they cannot tell the future and are simply lying to get their client’s money
- ☐ I have no opinion

This completes the survey. Please make sure you have answered all of the questions relevant to you and then send the survey back in the envelope provided. Thank you for your participation!